



FOR IMMEDIATE RELEASE

November 5, 2019

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The Community Loan Fund of the Capital Region is happy to announce a robust line-up for November, December and January. In addition to our **8-Week Business Planning Course**, which begins January 18, we will also be offering workshops on business basics, grant writing, Instagram for Business, and more! Take a look at our schedule below or visit our website for more information!

Small Business Legal Network Clinic – November 7

The Legal Project's Small Business Legal Network Clinic offers free legal consultations with attorneys for people who are interested in starting or expanding a small business. Each clinic consists of 30-minute appointments with free private legal consultation with an attorney.

November 7, 2019, 6pm-8:30pm, Community Loan Fund of the Capital Region, 255 Orange Street, Albany, NY.

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Business Basics – Starting Your Own Business, November 9

Ready to start your own business? Community Loan Fund Lending Officer Destiny Watkins will help you determine if you're ready to turn your passion project into a profitable enterprise.

November 9, 2019, 12:30pm-2:00pm, CNYS Black Expo, Albany Capital Center, 55 Eagle Street, Albany, NY.

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Grants, Fundraising, and Resources, November 14

Grants, Fundraising, and Resources – A Practical How-To with Joan Oliver Learn how to create proposals worth funding with Joan Oliver, head of Joan Oliver Development Services. Oliver will

help you learn how to achieve your fundraising goals by providing guidance on grant-writing, and an introduction to other financial resources. **November 14, 9:30am-10:30am, Community Loan Fund of the Capital Region, 255 Orange Street, Albany, NY 12210.**

[REGISTER HERE.](#)

Instagram for Business, November 19

"Instagram for Business" offers entrepreneurs the tools and know-how to use this fast-moving popular social media platform to their best advantage. Marketing professional Michael Roach will show you how to turn your experiences and products into posts that matter and engage your customers. **November 19, 5:30pm-7:30pm Community Loan Fund of the Capital Region, 255 Orange Street, Albany, NY 12210.**

[REGISTER HERE.](#)

Business of Art: Marketing for Artists, November 20

You're awesome. But how do you let the world know? Our marketing guru will show you the ins and outs of marketing in the digital age. In collaboration with The Arts Center of the Capital Region. **November 20, 2019, 5:30pm-8:30pm, Arts Center of the Capital Region, 265 River Street, Troy, NY 12180.**

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Incredible Ways to Boost Your Productivity, December 12

As a business leader, do you find yourself spending more time on minor details, instead of on the big picture... your business' growth and being more productive? Or, perhaps your time is spent on tasks that are very time-consuming. There are ways to free up your schedule, boost business productivity, and get more out of life. **December 12, 5:30pm-7:00pm, Community Loan Fund of the Capital Region, 255 Orange Street, Albany, NY 12210.**

[REGISTER HERE.](#)

8-Week Business Planning Course, beginning January 18

Join us for some real world business planning. Learn what you need to know to start and run a successful small business with our 8-week intensive training course, offered in partnership with the Huether School of Business of The College of Saint Rose. Class topics include: developing a business plan, marketing, sales forecasting, and financial management. **Every Saturday, 9am-12pm January 18-March 7. 994 Madison Avenue, Albany, NY.**

[REGISTER HERE.](#)

Business of Art: Selling Your Art, December 18

How do you price your art, get into a gallery and find shows? What is the value of contests? How do you find projects and work? Develop agreements to work for hire. In collaboration with The Arts Center of the Capital Region. **December 18, 5:30pm-8:30pm, Arts Center of the Capital Region, 265 River Street, Troy, NY 12180.**

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About the Community Loan Fund of the Capital Region

The Community Loan Fund of the Capital Region is a non-profit community development financial institution serving the Capital Region of New York State -- Albany, Columbia, Fulton, Greene, Montgomery, Rensselaer, Saratoga, Schenectady, Schoharie, Warren and Washington Counties. Incorporated in 1985, its mission is to promote sustainable community development efforts for economically underserved people and communities. CLFCR provides access to capital by pooling investments and donations from socially-concerned individuals and organizations. Services and to micro-enterprises for business development.