

MONTGOMERY COUNTY INDUSTRIAL DEVELOPMENT AGENCY
Marketing Committee Meeting Minutes
March 8, 2018

MEMBERS PRESENT:

John McGlone, Vice-Chair
Mark Kowalczyk, Member

STAFF MEMBERS PRESENT:

Kenneth Rose, Chief Executive Officer
Michele Pawlik, Economic Dev. Program Asst.
Andrew Santillo, Staff Assistant

MEMBERS ABSENT:

Matthew Beck, Secretary

OTHERS PRESENT:

I. Call to Order

The meeting was called to order by Chairman, McGlone at 4:16P.M

II. Purchasing Professional Video Equipment

Mr. Andrew Santillo presented his finding on purchasing professional video equipment, to continue with on-going marketing efforts through social media and other outlet. Mr. Santillo stated that that the cost of the equipment is within procurement policy. Mrs. Pawlik indicated that by purchasing video equipment in house, we would have the flexibility to create and produce more video content throughout the county and the year. The Committee agreed it would be beneficial for staff to purchase video equipment and had no other questions.

A motion was made by Mark Kowalczyk, seconded by John Mcglone to recommend onto full board to authorize the purchasing of professional video equipment for an amount up to \$7,000. All members present were in favor.

III. Adjournment

A motion was made by Mark Kowalczyk, seconded by John McGlone to adjourn the meeting at 4:25 p.m. All members present were in favor.

Respectfully submitted

Michele Pawlik
Economic Dev. Program Asst.