

MONTGOMERY COUNTY INDUSTRIAL DEVELOPMENT AGENCY
Marketing Committee Meeting Minutes
September 20, 2018

MEMBERS PRESENT:
John McGlone, Chair
Mark Kowalczyk, Member

STAFF MEMBERS PRESENT:
Kenneth Rose, Chief Executive Officer
Sheila Snell, Chief Financial Officer
Michele Pawlik, Economic Dev. Program Asst.
Andrew Santillo, Staff Assistant
Karl Gustafson Jr., Grant Assistant

MEMBERS ABSENT:
Matthew Beck, Vice-Chair

OTHERS PRESENT:

I. Call to Order

The meeting was called to order by Chairman, McGlone at 4:16 P.M

II. Purchasing Professional Video Equipment

Ms. Pawlik stated that MCBDC will be working on the 2018 Montgomery County Works marketing video. The video will focus on a young professional seeking job opportunities in Montgomery County. Ms. Pawlik stated that the video will focus on businesses that are included in the top employers list and will showcase, FMCC, St. Johnsville Nursing Home, Liberty, Anderson-Negele and Beech-Nut. The video will show the young professional graduating and looking to find a job in the county and will get a scope of work at each business. At the end of the video the young professional is seen in an interview and then taking the position. Ms. Pawlik stated that MCBDC is very excited to move forward, showcase our businesses and the opportunities that awaits for these young professionals. The committee had no other question, concerns or issues.

A motion was made by Mark Kowalczyk, seconded by John Mcglone to recommend onto full board. All members present were in favor.

III. Adjournment

A motion was made by Mark Kowalczyk, seconded by John McGlone to adjourn the meeting at 4:25 p.m. All members present were in favor.

Respectfully submitted

Michele Pawlik
Economic Dev. Program Asst.